



Nutritional products and wisdom delivered straight to your office, via FedEx.

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FedEx and the Environment

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Standard Process® Whole Food Supplements and Herbs with the reliability of FedEx.

From our distributorship to your office, Standard Process NW is dedicated to delivering extraordinary Whole Food Supplements and Herbs directly to you. We can also provide you with a wide range of nutritional assessment tools. And now we offer the convenience and reliability of FedEx® shipping services.

We've put together this guide with information on why as a healthcare practitioner you need to recommend Whole Food Supplements. If you'd like to know more, please call 1.800.292.6699 to locate your area Standard Process NW representative.

Standard Process NW
Authorized Distributor





Whole Food Supplements: why so important?

Americans are overfed and undernourished. As a nation, we eat poor quality foods that have been stripped of nutrients, as well as an abundance of pre-packaged, pre-made meals...not enough fresh fruits and vegetables. Many of us get our whole grains from instant rice, refined wheat breads, pastas, and cereal. To make matters worse, one-quarter of Americans eat at fast-food restaurants each day.

These bad eating habits can lead to diabetes, heart attacks, obesity and more. Simply put, even though we're eating, we are in effect starving, because the foods we eat do not provide our bodies with the nutrition required to survive and be healthy.

Vital tools that can help your patients live a healthier lifestyle.

The type of food your patients choose to eat is important. But perhaps even more vital are the nutritional supplements you choose to recommend.

This is because, given proper food and the right nutrients, the human body has an amazing ability to heal itself. In order for this to occur, we need to eat a healthier diet, exercise and take high-quality supplements made from whole foods.

These Whole Food Supplements supply our bodies with nutrients we are not getting from our diet – all the vitamins, minerals, trace minerals, enzymes, and phytonutrients that foods possess in a way that nature intended, in a whole food form.

Whole Food Supplements from Standard Process® complete the nutritional gap.

Standard Process® utilizes Good Manufacturing Practices (GMPs), to produce the highest quality of supplement. The raw materials are processed by low-temperature, high-vacuum dryers designed to preserve their fragile nutrients.



Standard Process NW
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FedEx®

A checklist: where does your practice stand?

Are you helping your patients achieve a higher level of wellness? Take a moment to ask yourself these questions and, if you can answer yes to all 5, you're well on your way to healthfully expanding personally and professionally. If not all your answers are positive, we at Standard Process NW are just a phone call away. We'd love to help you!

- 1. Educating staff.** How are you educating your staff? Do you have a Clinical Reference Guide and a Herbal Reference Guide in each of your exam rooms? Do you attend seminars? What's in your nutritional library?
- 2. Educating patients.** What are your patients reading in your reception area? Do you have Standard Process Literature, Product Detail Sheets or brochures for each product recommended?
- 3. Assessing patients.** Are you using software? A form like the Symptom Survey?
- 4. Performing Follow-up Exam.** How do you evaluate your results? Do you recommend and schedule a re-evaluation day?
- 5. Recommend products.** Do you give your patients the scientific information on your recommendations?

Grow your practice with these nutritional assessment tools.

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| 1. The Symptom Survey Form | 11. The Hair Analysis Form |
| 2. Toxicity Questionnaire Form | 12. The Tissue Calcium Cuff Test |
| 3. The Case History Form | 13. The Zinc Taste Test from Standard Process |
| 4. Daily Record of Food Intake Form | 14. The Postural Hypotension Test or Postural Hypo Adrenal Test |
| 5. Foundational Palpation Points | 15. Clinical Reference Guide |
| 6. Vertebral Exam Indicators | 16. Herbal Reference Guide |
| 7. AK, NRT, Reflexology Assessment or Skin Resistance Methods | 17. Synergistic Therapeutics by Bruce Bond, DC |
| 8. EAV Testing | |
| 9. Salivary and Urinary pH Testing | |
| 10. The Saliva Test Form | |

Need Help! Where do I start? Call your local representative and they will gladly help you investigate any of these assessment tools in your healthcare office. To find your area representative, please contact Standard Process NW at 1.800.292.6699.

