



2012 UPCOMING EVENTS





























Standard Process NW is committed to the ongoing professional development of health care professionals and students of the healing arts. We offer a variety of seminars and webinars—designed for those seeking to expand their professional skills and clinical mastery.

- ✓ Seminars are applied for DC, LAc, ND and RN CEUs.
- ✓ Visit www.StandardProcessNW.com for updates and introductions to our speakers.

 **PRACTICE ACCELERATOR COURSES** are designed to make your practice grow. Courses are designed to deliver the most effective clinical and practice development strategies, presented by industry leaders. Health professionals at all levels of professional development can attend.

 **PROFESSIONAL MASTERY COURSES** provide clinical training. Health professionals and students will learn Standard Process® and MediHerb® products, i.e. Whole Food Philosophy, Protomorphogen™ Therapy, and Herbal Essentials. If you would like more information in these areas, please contact your Sales Representative (see reverse for contact info).

SEE REVERSE FOR MORE INFORMATION >>

| DATE | TOPIC | SPEAKER | LOCATION | REGISTRATION |
|---|--|----------------------------------|-------------------|------------------------|
|  JANUARY 14 | NUTRITIONAL PILLARS FOR HEALTH & LONGEVITY | Jerry Linnenkohl | Boise, ID | SPNW: 800-292-6699 |
|  JANUARY 28 | PRINCIPLES OF NUTRITION FOR BONE & JOINT HEALTH | Michael Dobbins, DC | Seattle, WA | SPNW: 800-292-6699 |
|  JANUARY 28 | MANAGING MALE & FEMALE HEALTH FOR LIFE | Lee Carroll, B Sc | Tigard, OR | SPNW: 800-292-6699 |
|  FEBRUARY 4-5 | SOLVING THE ENERGY CRISIS - CHRONIC FATIGUE | Drs. George & Jeannette Birnbach | Idaho Falls, ID | SPNW: 800-292-6699 |
|  FEBRUARY 11-12 | MORPHOGENIC FIELD TECHNIQUE- CELLULAR LEVEL | Frank Springob, DC | Spokane, WA | SPNW: 800-292-6699 |
|  FEBRUARY 25-26 | MORPHOGENIC FIELD TECHNIQUE - CELLULAR LEVEL | Frank Springob, DC | Tigard, OR | SPNW: 800-292-6699 |
|  FEBRUARY 25 | MAYO CLINIC TOP TEN HEALTH THREATS | Michael Dobbins, DC | Honolulu, HI | SPNW: 800-292-6699 |
|  FEBRUARY 26 | NUTRITIONAL PILLARS OF HEALTH & LONGEVITY | Jerry Linnenkohl | Honolulu, HI | SPNW: 800-292-6699 |
|  MARCH 24 | WOMEN'S WELLNESS | Lynn Mikel, ND | Portland, OR | SPNW: 800-292-6699 |
|  MARCH 31- APRIL 1 | MORPHOGENIC FIELD TECHNIQUE - CELLULAR LEVEL | Frank Springbo, DC | Redmond, WA | SPNW: 800-292-6699 |
|  APRIL 14-15 | MORPHOGENIC FIELD TECHNIQUE - CELLULAR LEVEL | Frank Springob, DC | Boise, ID | SPNW: 800-292-6699 |
|  APRIL 21-22 | FULL SPECTRUM OF IMMUNE REACTIONS | Marlene Merritt, LAc | Vancouver, WA | SPNW: 800-292-6699 |
|  APRIL 21-22 | CHILDREN'S HEALTH | Holly Carling, OMD, PhD, LAc | Coeur d'Alene, ID | SPNW: 800-292-6699 |
|  MAY 5-6 | FABULOUS AFTER 40! | Drs. George & Jeannette Birnbach | Portland, OR | SPNW: 800-292-6699 |
|  MAY 5-6 | MORPHOGENIC FIELD TECHNIQUE - CLINICAL LEVEL | Frank Springob, DC | Redmond, WA | SPNW: 800-292-6699 |
|  JUNE 2-3 | MORPHOGENIC FIELD TECHNIQUE - CLINICAL LEVEL | Frank Springob, DC | Portland, OR | SPNW: 800-292-6699 |
|  JUNE 9-10 | MORPHOGENIC FIELD TECHNIQUE - CLINICAL LEVEL | Frank Springob, DC | Boise, ID | SPNW: 800-292-6699 |
|  JUNE 23 | SIGNS OF NUTRIENT DEFICIENCY | Jerry Linnenkohl | Seattle, WA | SPNW: 800-292-6699 |
|  JULY 21-22 | NUTRITION RESPONSE TESTING | Shannon Roznay, DC | Redmond, WA | ULAN: 866-418-4801 |
|  SEPTEMBER 8-9 | DETOX & LASTING WEIGHT LOSS | Michael Gaeta, DAc, MS, CDN | Boise, ID | SPNW: 800-292-6699 |
|  SEPTEMBER 15 | INTEGRATIVE THERAPIES FROM A MEDICAL PERSPECTIVE | Michael E. Greer, MD | Spokane, WA | SPNW: 800-292-6699 |
|  SEPTEMBER 22-23 | DOCTOR OF THE FUTURE: 7-PILLARS OF HEALTH | Stuart White, DC | Seattle, WA | SPNW: 800-292-6699 |
|  SEPTEMBER 29-30 | CHILDREN'S HEALTH | Holly Carling, OMD, PhD, LAc | Portland, OR | SPNW: 800-292-6699 |
|  NOVEMBER 10-11 | TOUR D' LASER | Jeffrey Spencer, DC | Redmond, WA | ERCHONIA: 888-242-0571 |
|  NOVEMBER 17-18 | ESSENTIALS OF MENOPAUSE: MALE & FEMALE | Debra Muth, ND, RN | Vancouver, WA | SPNW: 800-292-6699 |
|  DECEMBER 1 | POWER OF PURIFICATION | Holly Carling, OMD, PhD, LAc | Redmond, WA | SPNW: 800-292-6699 |

SECURING A BRIGHTER FUTURE

2012

CLINICAL AND PRACTICE DEVELOPMENT

Our mission is to educate and support successful, holistic-minded health professionals who increase the quality of life. We have a team of trained professionals ready to support you in growing your nutritional practice. Services offered include clinical support, nutritional/herbal guidance, patient education materials, and much more. Don't know where to start? Contact our sales force and they will gladly help you investigate which services match your practice needs.

STANDARD PROCESS NW OFFICE (800) 292-6699

OUTSIDE SALES REPRESENTATIVES

- Troy Crane: Southern Idaho & Eastern Oregon Phone: 888-562-0287 Email: drcrane@pmt.org
- Julie Shivley: West & Central Oregon Phone: 888-468-5997 Email: vitalhealth@canby.com
- Llolyn Pobran: N. Idaho & E. WA Phone: 877-668-7303 Email: llolyn@yahoo.com
- Lauren Jones: King County to Blaine, N. Central WA Phone: 866-492-8694 Email: lauren@wawholehealth.com
- Krissy Jutte: Western WA Phone: 888-596-1033 Email: Krissy@soundnutrients.com
- Annette McCullough: Veterinary Tech Rep. Phone: 360-480-3222 Email: annette@phytovita.com

SENIOR CONSULTANTS

TECHNICAL NUTRITION SUPPORT: Jerry Linnenkohl – jerry@phytovita.com

VETERINARY SPECIALIST: Tom Cameron, DVM – tcameron@standardprocess.com

MEDIHERB SPECIALIST: Linda Ryan, ND – HerbSupport@prodigy.net

Introductory Webinars

January 19 Noon to 1pm

Frank Springob, DC

Introductory webinar to Restoring the Body's Health and Balance utilizing Nutritional Healing blended with Energetic Healing to uncover the cellular component to ultimate health.

February 23 Noon to 1pm

Lynn Mikel, ND

Introductory webinar to "Women's Wellness" Balancing Hormones & Supporting Breast Health.

Conventions

FEBRUARY 13-15

Chiropractic Association of Oregon

Portland, Oregon

www.theorcpa.org

MARCH 16-18

Oregon Veterinary Medical Association

Corvallis, Oregon

www.oregonvma.org

APRIL 28-29

Washington State Chiropractic Association

Seattle, Washington

www.chirohealth.org

MAY 18-20

NW Naturopathic Physicians Convention

Blaine, Washington

www.nwnpc.com

MAY 2012

Oregon Association of Acupuncture & Oriental Medicine Conference

Oregon City, Oregon

www.oaom.com

AUGUST 15-18

American Association of Naturopathic Physicians (AANP)

Bellevue, WA

www.naturopathic.org

OCTOBER 5-7

Alaska Chiropractic Convention

Speaker: Michael Dobbins, DC

Anchorage, Alaska

www.alaskachiropracticsociety.com

OCTOBER 13-14

WA State Veterinary Medical Association

www.wsvma.org

Core Products Review ~ Mini-Seminars

Presented by Jerry Linnenkohl

Gain a better understanding of how to use Standard Process® products! Learn about our Top Products to help you build your nutritional foundation and jumpstart your journey of creating a successful health care practice. This mini-seminar is excellent for new accounts and accounts wanting to develop a solid nutrition foundation in their clinic.

Dates:

- ✓ January 12
- ✓ February 9
- ✓ March 8
- ✓ April 5
- ✓ May 10
- ✓ June 7

Tuition

*\$25.00
Upon attendance your account will receive \$25 credit for product.

Must Pre-Register

Phone: 800-292-6699
Email: education@phytovita.com

Location:

Standard Process NW
8419 154th Ave NE
Redmond, WA 98052

* \$25 (wholesale) coupon for Health Care Professionals with current SPNW account only. Seminar product credit must be used within 7 days of the meeting. No credit awarded for non-attendance or staff. Must cancel 7 days before meeting for refund.